

Mr. Brelotte Ba

Member of the Board of Directors

Date of birth: 8/9/1976

A graduate of the Ecole Polytechnique and the Ecole Nationale des Ponts et Chaussées in Paris, Brelotte Ba joined the Orange Sonatel Group in 2001, where he successively held four positions as General Manager at Orange: in Guinea Bissau between 2008 and 2011, in Niger between 2012 and 2017, in Guinea between 2017 and 2018 and finally in Mali between 2018 and 2022. Building on this experience in Sub-Saharan Africa, in his last position as General Manager in Mali, Brelotte focused on accelerating the deployment of fixed and mobile broadband networks, which led to more than 90% of the Malian population now being covered by 4G, while simultaneously deploying fiber networks for FTTH offers. He also made digitalization a priority for Orange Mali, in particular by simplifying the customer experience for Orange Money, and for new diversification offers such as energy and IT services. In July 2021, the subsidiary began building a 25 MWp solar farm in collaboration with the Malian Electricity Company (EDM), which will make it the first remote self-production project in Sub-Saharan Africa. In 2021, Orange Mali experienced strong growth (11.4%) and these amazing achievements earned Brelotte the CEO of the Year award at AfricaCom 2021. On July 1, 2022, Brelotte Ba will be appointed Deputy CEO of Orange Middle East and Africa, which has 18 subsidiaries and provides services to over 137 million customers.