

Mrs. Mireille EL Helou

Vice-Chairperson of the Board of Directors

Date of birth:22/10/1969

Mrs. Mireille El Helou has a globe-spanning history working in the ICT industry. She held different executive roles since joining the Orange Group in 2001, including Director of Sourcing and Supply Chain Transformation between 2007 and 2010, Director of Orange Middle East and Africa Sourcing & Supply Chain between 2010 and 2013, and Chief Business Market Officer and acting CEO of Orange Telkom Kenya between 2013 and 2016. From 2016 to 2019, as the General Manager of Orange Réunion & Mayotte, she led the telco operations with a team of more than 1000 employees, launching the best 4G network, accelerating the FTTH deployment and achieving network leadership, and spearheading the digital transformation. More recently, she was the CEO of Orange Silicon Valley in San Francisco, leading a multi-disciplinary team and scouting the US innovation ecosystem to inform the strategy and business of the Orange Group. Prior to joining Orange, Mireille worked in sales and marketing for almost a decade. She holds a Mechanical Engineering degree from the American University of Beirut. Mireille was appointed Senior Vice President of MENA and Safety at Orange Middle East and Africa on September 1, 2021, while overseeing governance and fostering cooperation across the region to create value. She is on the Board of Directors of Orange Jordan, Orange Egypt, and Orange Tunisia.